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FOOD

INFORMATION CALENDAR

OFFICE OF INFORMATION
UNITED STATES DEPARTMENT OF AGRICULTURE

April 29, 1944

No. 56

ADVISORY ASSISTANCE TO RETURNING VETERANS ... has been announced by WFA (USDA 2143-44). The County Agent will be responsible for establishing as soon as possible an advisory group or committee on a non-paid basis to give advisory assistance to returning war veterans (and others) interested in agriculture. This advice will include help on such matters as the type or types of farming suitable to the area, amount of capital required, safe margins of indebtedness, sources of credit of different types, size of units necessary to maintain a satisfactory standard of living and permit retirement of indebtedness, satisfactory and equitable partnership agreements and leasing arrangements, sound operating practices and similar matters.

THE MEMBERSHIP of the committee will be predominantly farm people familiar with agricultural conditions in the various sections of the county. The assistance of other local representatives of agricultural agencies functioning in the county should be utilized to the fullest extent. (Administrator's Memorandum No. 43, dated April 18, 1944.)

FARMERS URGED TO SELL CORN to the Government to assure continued production of critical war materials depending on processed corn products. At the request of the War Department and War Production Board, WFA has announced a program, which will be in effect in 125 counties in Nebraska, Iowa, Minnesota, Illinois and Indiana, to protect the source of supply and assist farmers in marketing the necessary corn. (USDA 2132-44).

AN APPEAL to farmers made by Under-Secretary of War Patterson by electrical transcription, will be sent to 20 radio stations which have farm program directors and service these areas.

A CONTINUED AND INTENSIVE information drive will be made in these counties to assist AAA committeemen in their canvass to urge farmers to market available corn.

IMPORTANT RELEASES "WFA Deliveries Smaller in February," USDA 2129-44...
"Advertising Clubs to Aid in Recruiting Farm Labor,"
USDA 2135-44. ... "WFA Authorizes More Nitrogen for Crops," USDA 2144-44. ...
"WFA Terminates Onion Shipping Order," USDA 2157-44. ... "Ceiling Price Reduction on Heavy Hogs," USDA 2165-44. ... "Jamaicans Arriving for Farm Work," USDA 2182-44. ...
Statement on food supplies issued by Combined Food Board for U.S., Canada, and United Kingdom. (OWI release 3156). ... "Cheddar Cheese Set-Aside for May and June," USDA 2173-44. ... "Milk Conservation Program Revised (May-June, 1944)," USDA 2117-44. ... "Lee Marshall Wire to Egg Dryers," USDA 2137-44. ... Testimony of WFA Administrator Marvin Jones (USDA 2104-44) and of Secretary Wickard (USDA 2116-44) before House Banking and Currency Committee on the Stabilization Act... ..

A VICTORY-RECIPE MENU CONTEST is being sponsored by the union-label trades department of the American Federation of Labor, with seven hundred dollars in War bonds and stamps offered as prizes. Entries must be submitted by midnight May 31, 1944, and winners will be announced on June 30, 1944.

IN SUBMITTING a recipe-menu, the contestant is required to submit one recipe with the proper proportion of ingredients and complete details for its preparation. In addition to the one complete recipe for the principal meal the contestant should list the various food items to be served with the full course dinner, and also a list of food items for breakfast and lunch, thus completing the basic seven food group requirements for one day. Regardless of how good the recipe may be no one can win unless the day's food items are well balanced, which means that all three meals together must contain the basic seven food groups.

MARKETING PLENTIFUL FOODS

These foods will be available in plentiful supply over most of the country this week:

* Spinach	Canned String Beans
* Beets	Canned Tomatoes
* Carrots	Oranges
* Eggs	Peanut Butter
* White Potatoes	Citrus Marmalade
Canned Peas	

* - Starred items are those deserving active promotion, if abundant locally.

In addition to the above seasonally abundant foods and processed foods, canned corn, canned asparagus, canned beets, canned leafy greens, canned spinach, canned blackeye peas, and frozen vegetables (in those areas having facilities to handle frozen foods) are also in plentiful supply.

SECRETARY WICKARD will speak at Gary, Indiana, on May 21 in celebration of "I Am an American Day." On May 22 he will give the commencement address at Lebanon Valley College, Annville, Pa., and will receive the honorary degree of LL.D.

DID YOU SEE "Join the 4 F's," a cartoon by O. Soglow, in the New Yorker Magazine recently? This cartoon was printed in support of the Government's Food Fights for Freedom program.

"THE FARM WORKING FORCE OF 1943" ... has been sent by Extension Service to each VEV supervisor; WLA supervisor, and Extension Editor in each State. This is a summary of the farm labor situation last year.

FATS AND OILS ... statement has been issued by Office of Distribution; WFA. Gives basic information on current situation.

"CORN FOR INDUSTRY" ... sets forth the urgent need and the uses for more corn in industry. Food Information Series No. 87.

*** NATIONAL FARM AND HOME HOUR ***
Tuesday, May 2, through Tuesday, May 10, 1944

- TUESDAY - H. H. Williamson, Farm Adviser to Chester Bowles, OPA, "Farmer's Voice in OPA," and Lawrence Meyers, Director, General Crops Division, CCC, "The Government Wool Buying Program."
- WEDNESDAY - Olaf Aamodt, Head Agronomist in Charge, Division of Forage Crops and Diseases, BPISAE, and Wallace Kadderly, Radio Service, "Increasing Acre Yields of Legume Seeds;" and Ruth Van Deman, BHNHE, "Eggs."
- THURSDAY - Post-War Agriculture #21, Raymond E. Marsh, Assistant Chief, FS, "Post-War Jobs in Forestry."
- FRIDAY - Victory Gardens, Ernest Moore and guest, "Tomatoes."
- SATURDAY - National 4-H Club Program, Discussions on Health by (ET) Marilyn Lunch of Providence, R. I.; David Chase, Middletown, R. I.; and Dionysia Arabian, Crompton, R. I.
- MONDAY - Farm Production Report to the Nation #5 - Utah. Participants to be announced.
- TUESDAY - M. A. Hein, BPISAE, "Grass Seed Production."

CONSUMER In recognition of Child Health Day (May 1), Consumer Time will pick up a program from the Guardian Angel Day Nursery in Chicago Saturday. The program will take up the problem of day care of children and will offer listeners the Department of Labor bulletin, "Day Care of Children." Time - Saturday, May 6, 12:15 EWT, NBC.

SECRETARY WICKARD INTERVIEWS MRS. DOOLITTLE on Broadway Matinee, CBS, Tuesday, May 2, at 4:00 p.m. Mr. Wickard will talk with the wife of Major General Jimmy Doolittle about "Victory Gardens."

A WAR FOOD COUNCIL OF GREATER CLEVELAND ... was set up last week in Cleveland, Ohio, to keep the public fully informed of wartime food facts and to enlist widest possible support of consumers and the food trades. The Council will coordinate its efforts with the Food Fights for Freedom program.

REPRESENTED on the Council are the three Cleveland daily newspapers, the City of Cleveland, radio stations, AFofL, P-TA, CIO, women's clubs, men's service clubs, the Northeastern Ohio Restaurant Association, veterans' groups, the public and parochial schools, the clergy, colleges and universities, the County Nutrition Council, retail food stores, OCD, WFA, and OPA.

FOOD FIGHTS FOR FREEDOM

"The Junior Red Cross Journal" and the "Junior Red Cross News" for the last several months have featured FFFF stories regularly, and the April issue of the Journal carried a poster for use on high school bulletin boards. This poster, "Everybody Can Help Food Fight for Freedom," promoted Victory Gardens, food conservation, rationing and price control, and student volunteer work on farms. "THE LION," published monthly by the International Association of Lions' Clubs, carries FFFF material regularly. The April issue featured "Save the Soil," by and SCS project supervisor and president of the Guthrie, Okla., Lions Club, and carried a Louisiana story on one club's cooperative activities with parish farmers.

DO YOU WANT TO FARM? Read Food Information Series No. 85, "Farms for Security." This gives background information on the subject of the family-type farm in relation to land settlement by returning veterans.

TWO MORE POST-WAR PIECES OUT SOON in Food Information Series -- "Let's Talk About Forest Products After the War" and "Post-War Food Conservation Objectives." You'll want to watch for these.

TWO OPA RELEASES OF INTEREST one on changes in ration point values for meats and dairy products for May, the second on the addition of eight rationed vegetables to the free-point list. (OPA-4223 and OPA-4228).

"SAVE THE WASTE!" was the slogan in May 1947, according to the May issue of WFA's Nutrition News Letter. June has been designated conservation month in the Food Fights for Freedom program in 1944. Maybe you can tie in with local stories on cutting food waste.

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